



Become part of the movement: Sign up to Smartcane BMP

In the coming year, we are encouraging every cane grower to become part of the movement to take back control over how farmers farm.

Here's why you should sign up to Smartcane BMP

GET INVOLVED

to take back control and market our sugar to the world

In recent years, the cane industry has been layered with regulation – meaning how we farm is being dictated by others. **We would much rather have a system which works for us.** A system which is about improving our bottom line and one we can use to market our sugar to the world.

The Australian sugarcane industry has worked together and built just such a system. We've called it Smartcane BMP.

The Smartcane BMP will help Australia maintain its competitive edge in the increasingly competitive world market. Being able to show we are productive and sustainable producers of quality sugar is becoming increasingly important to our customers, and the Smartcane BMP is the way we are going to show just that.



"I've signed up so Australians can take pride of their farmers on a global scale"

- Michael Deguara, Mackay



"I'm getting involved because I want industry – not government – setting the standard for the way I farm"

- Phil Marano, Burdekin

Sign up to Smartcane BMP today



To get involved:

- 1. Contact your local Smartcane BMP facilitator.**
- 2. Get recognised for what you are already doing.**
- 3. Fill in the gaps.**



You're probably over half way there and don't even know it



Many good practice type programs have been developed over the past 30 years. The Smartcane BMP has consolidated and built on these projects. So if you've done any farm practice program, tell your facilitator. Most sugarcane growers are probably well along the road with what they've already done.

GET INVOLVED

because we don't need more regulation

After rigorous verification by independent scientists, the government has put its mark of endorsement on the Smartcane BMP program. It has agreed that as sugarcane growers sign up to the program, they will wind back regulation.

The problem with regulations is that they are set by others, by politics, not science. It's an approach that is more about environmental compliance than making the best decisions for your farm and business. Once regulation is in place, the requirements can be ramped up at any time – too often because of political pressure brought about by green groups.

We need a landslide of growers to get involved to make the industry system, the Smartcane BMP, succeed. Showing that the sugarcane industry is ready and willing to sign up en masse to our own best practice system is paramount to taking back control over the way we farm.

GET INVOLVED

because it's driven by and owned by growers

We think that when it comes to farming, farmers know best. That's why the whole Australian sugarcane industry got together and put together the Smartcane BMP. It is the industry scientists and sugarcane farmers who put together the standards for farming sugarcane, based on productivity and profitability. It's a huge step up from regulation handed down by government under pressure from green groups.

GET INVOLVED

because every farm is different

The result is a system which understands that when it comes to farming, one size does not fill all. It is a system which recognises what you are already doing so we can show the world we are leaders in growing sugarcane.



"This is a robust system the community can rely on"

- Joe Marano, cane grower, Innisfail



"Our community wants to know their farmers are doing the right thing, and now we will have evidence of progress the industry has made"

- Kevin Borg, cane grower, Mackay



"We've overhauled the way we farm. We are world leaders and this system will help keep us there"

- Steve Guazzo, cane grower Herbert River



"Smartcane BMP is a system which has been made by growers for growers"

- Rajinder Singh, cane grower Tablelands

What happens to my data?

Any data entered onto the system by a grower is owned by them. When signing up to the system, growers give permission for the industry to collate data for reporting purposes. This collated data will be aggregated at the appropriate scale, and will not identify individual farms, unless it is specifically requested by that grower.



The industry has developed a series of seven 'modules' covering a wide range of usual farm activities. The first three are seen as the key modules:

1. Soil health and plant nutrition management (key).
2. Pest, disease and weed management (key).
3. Drainage and Irrigation management (key).
4. Crop production and harvest management.
5. Natural systems management.
6. Farm business management.
7. Workplace health and safety management.

Our team of local facilitators will help you go through any modules you choose to do – *step by step*.

As you answer each question, the system will tell you if you are 'below', 'at', or 'above' the industry standard for each practice. If any practice is below the industry standard, you will be able to see what you would need to do to reach that mark, with the support of your local facilitator if you choose.

What Smartcane BMP looks like



"Smartcane BMP helps keeps farm profitability and growth in mind.

*- Jeff Atkinson,
cane grower Maryborough*



"Smartcane BMP can be used to show Australians - and the world - that our growers use leading technology and practices"

*- Drew Watson,
cane grower Mossman*



"This is a rock-solid and flexible system for best practice cane growing"

*- Allan Dingle,
cane grower Bundaberg*



"I'm backing this as the system which is good for my farm and good for the Australian sugar brand"

*- Glen Clarke,
cane grower Proserpine*



Contact the Smartcane BMP facilitator in your area

For help every step of the way.



You have a choice to become accredited to use the logo

When all of your farm practices for a module are 'at' or 'above' the industry standard, you may choose to go the next step and become certified in that module. To become Smartcane BMP accredited and use the logo, you only need to become certified in one or more modules.

If you choose to become accredited, your local facilitator can assist you being assessed for accreditation.

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Smartcane BMP

Driven by growers. Used by growers. Owned by growers

